



TALENTED^{YYC} **MAY 2024 UPDATES**



BY THE NUMBERS

18K Organic LinkedIn Impressions

452 Innovative WILs Registered

137 New Employers Outreached

7 TalentED YYC Hosted/ Co-Hosted Events



PROJECT HIGHLIGHTS

- The TalentED YYC pilot project was acknowledged by the Minister of Advanced Education, Rajan Sawhney, at the Alberta WIL Catalyst Conference in Red Deer.
- TalentED YYC was referenced in a Back to Business: Calgary podcast episode featuring Executive Director, D'Andre Wilson.
- The Work Integrated Learning (WIL) Catalogue was launched on the TalentED YYC website as a resource for employers. The Catalogue features all 7 of Calgary's post-secondary institutions, and will continue to be updated as submissions are received.
- TalentED YYC facilitated a four-part employer workshop series for the ATB Entrepreneur Hub.
- Renewed contract with HubSpot after a needs analysis was conducted, and TalentED YYC's website was migrated to resolve stability issues.

