



TALENTED^{YYC}

SEPT 2023 UPDATES



BY THE NUMBERS

49 New Employers Engaged

119 New WIL Opportunities Posted

1.9M Ad Impressions

10 New Employers Hosting Students



PROJECT HIGHLIGHTS

- Monthly project updates, market research reports, and funding resources are now live on the TalentED YYC website
- TalentED YYC paid ads are live, and active (native, banner, podcast, LinkedIn)
- 5 portal issues have been solved in the month of September
- The TalentED YYC website had 1610 unique visitors in the month of September, a 368% increase compared to August
- 27 subscribers added to the TalentED YYC e-newsletter, and a gain of 101 LinkedIn followers

