



# **TALENTED**<sup>YYC</sup>

## **FEB 2024 UPDATES**



### BY THE NUMBERS

**60** WIL opportunities posted through portal

**176** Innovative WIL registrations

**164** New LinkedIn followers

**170** WIL opportunities for equity groups



### PROJECT HIGHLIGHTS

- TalentED YYC hosted or co-hosted 5 events in February 2024. For example, Innovate Inclusion facilitated meaningful connections between black-owned businesses and students.
- Version 2 of the WIL Catalogue was created from a second round of WIL offerings data.
- New Orbis Subcommittee developed for the Community of Practice.
- Higher Education Strategy Associates (HESA) to contribute to ongoing work on sustainability models.
- Planning and promotion is underway for the Calgary Talent & Funding Fair at Platform Calgary on March 6, 2024. TalentED YYC is testing paid advertising, such as LinkedIn boosts and Eventbrite ads for major events.

