



# **TALENTED**<sup>YYC</sup>

## **APRIL 2024 UPDATES**



### BY THE NUMBERS

**11K** Organic LinkedIn Impressions

**424** Innovative WILs Completed

**153** New Employers Outreached

**14** New Employers Posted to TalentED YYC Portal



### PROJECT HIGHLIGHTS

- TalentED YYC celebrated its one-year anniversary on April 24, 2024.
- The Strategy and Evaluation team was added to the TalentED YYC Secretariate organizational structure as of April 2024. It is comprised of two sub teams: Community and Practice Development (formerly Process Enhancement), and Technology and Data Systems.
- This month, the number of new employers outreached and new employers posting WIL opportunities through the TalentED YYC portal were the highest to date.
- TalentED YYC sponsored the Calgary Chamber of Voluntary Organizations (CCVO) Connections Conference. This included a TalentED YYC booth, speaking engagement and panel session.
- 1,000+ unique individuals visited [talentedyyc.com](https://talentedyyc.com) in April 2024.

