

**Graphic Design Student**

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| Position/Job title: Graphic Design StudentNumber of Role(s): ##START DATE: Month ##, 2024END DATE: Month ##, 2024Hours PER WEEK: ##IS THE OPPORTUNTIY PAID? Yes/NoADDRESS: ExampleCITY: CalgaryProvince: AlbertaCountry: Canada | **INSERT LOGO IN THIS AREA** |
| **Organization Information** organization: Example Text **Division/Department:** Example Text  **Company/Organization Description:**  Include a short description to share with student candidates about your organization. It may be good to include information on your sector, industry, size, founding date etc. as well as information about your purpose, mission, vision, values etc.  (Optional) Link to Company Website or LinkedIn: - can help provide further information and background research for the candidate.  (Optional) You may want to include your EDIA statement and if you have specific diversity initiatives related to talent attraction, please include that information here. | | |
| **Job site:** Pick one: On-site / Remote/Hybrid  **Job Location Type:** Pick one: Public building / Office / Working from home / Co-working space / Private Residence / Other (please specify) | | |
| **The Role**  **About the role:** This Graphic Design Student role involves creating visually compelling graphics and multimedia content that aligns with brand guidelines to enhance both digital and print marketing efforts.  **Responsibilities:**   * Conceptualize and design visually compelling graphics, advertisements, social media posts, email newsletters, and promotional materials. * Create multimedia content, including videos, animations, and slideshows, to showcase products and services. * Develop and maintain consistent brand identity across all design collateral, ensuring alignment with brand guidelines. * Assist in designing and updating the layout and content of websites and digital platforms. * Create and maintain websites using content management systems like WordPress. * Design high-complexity visual artifacts for both print and digital media. * Provide visual design support based on wireframes and create mid to high-fidelity mock-ups and prototypes. * Support the creation of signage, window displays, and in-store visuals to enhance the shopping experience. * Engage with various teams to understand design needs and provide creative solutions. * Conduct research on design trends, techniques, and best practices. * Manage multiple design projects simultaneously, prioritizing tasks and meeting deadlines.   **(Optional, & highly encouraged) Salary Range**: $xx,xxx to $xx,xxx per year or $x.xx to $x.xx per hour. | | |
| **Qualifications**  **Academic Program:** Currently enrolled in Graphic Design, Multimedia Arts, Visual Communications, or a related field.  **Target Education Level:** Pick From: Any /Diploma / Bachelor / Master / Doctorate  **Year Level of Student:** Pick from: Any / Early (First-year) / Mid (2-3rd year) / Late (4th year or close to graduation)  **Competencies, skills, and experience:**   * Proficiency in graphic design software, including Adobe Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, Figma, and Canva. * Experience in creating multimedia content, such as video editing, animation, and motion graphics. * Strong understanding of design principles, typography, color theory, and visual composition. * Ability to create icons, illustrations, infographics, and high-complexity visual artifacts. * Excellent communication and collaboration skills, with the ability to work effectively in a team environment. * Strong attention to detail, ability to follow design briefs and guidelines, and commitment to quality. * Experience with content management systems, such as WordPress, and familiarity with UX/UI design principles. * Ability to manage multiple projects, prioritize tasks, and meet deadlines. * Creative problem-solving skills and the ability to contribute innovative ideas during brainstorming sessions.   **Qualifications:**   * Graphic design experience with a high level of creativity and capability in print and digital design. * Proven experience in graphic design with a strong portfolio demonstrating design skills and creativity. * Passion for design, with a keen eye for detail and a commitment to delivering exceptional visual experiences. * Experience in independently completing projects or participating in user-centered design for medium and large projects is preferred. * Eagerness to learn and grow as a designer, with a passion for staying updated on the latest design trends. * UX/UI/Product design experience with a good understanding of native app design principles and responsive website design is an asset. | | |
| **Application Instructions**  **How to apply:**  Please include your resume and cover letter in your application.  **(Optional)** Include any additional application instructions like: “apply via email at [email address]”, “include your portfolio with relevant work”, or “address the cover letter to [name]”  **Preferred Response:** (The URL of where applications can be uploaded on your website **or the** company email address you want applications sent to)  Note: In the case of an email address, provide information on how to direct their email *i.e. please send your application to* [*opportunities@abccompany.ca*](mailto:opportunities@abccompany.ca) *with your name and job posting title in the subject line*    **(Optional) Applicant Tracking System URL**:  **(Optional) Applicant Tracking Number:**  **Deadline to apply:** MONTH ##, 2024  Include any relevant next steps information you wish to include *i.e. shortlisted candidates will be contacted within X number of weeks* | | |
| **Thank you**  Ensure you are thanking student candidates for their interest.  *i.e. We thank all student applicants for their interest but only those moving forward in the selection process will be contacted.* | | |