



TALENTED^{YYC}

OCT 2024 UPDATES



BY THE NUMBERS

107 New Employer
Connections Made

590 Innovative WILs in
Progress

1,386 Unique Visits to
talentedyyc.com

82K Impressions from
Regional Ad Campaign



PROJECT HIGHLIGHTS

- The Secretariate submitted a TalentED Phase 2 funding proposal to Future Skills Centre.
- The Employer Engagement team has connected with 1,200+ employers to date, and surpassed the original project target for employers outreached.
- TalentED YYC hosted a virtual Lunch & Learn and organized a Fall Mixer for networking.
- TalentED YYC launched the third round of WIL Catalogue updates, in collaboration with Calgary's 7 post-secondary institutions (PSIs).
- 17 of the 26 publicly funded PSIs in Alberta have now been consulted about a potential Phase 2 of the TalentED project.
- The project's third-party evaluator, Higher Education Strategy Associates (HESA) has scheduled stakeholder interviews as part of the 2024 evaluation of the pilot project.
- Orbis has agreed to provide TalentED YYC with data on a daily basis.

