



TALENTED^{YYC}

NOV 2024 UPDATES



BY THE NUMBERS

14.7K Organic LinkedIn Impressions

1,507 TalentED YYC Website Visitors

88 Students Completed AB2050 Case Competition

32 Stakeholders Interviewed by HESA



PROJECT HIGHLIGHTS

- TalentED YYC co-hosted the AB2050 Innovation Case Competition with Fuse Collective (UCalgary student group); over 100 students participated from 3 partnering PSIs.
- The 7th Conversations on Calgary WIL workshop was held at the University of Calgary.
- TalentED YYC conducted a technology needs assessment and cost-benefit analysis.
- Efforts to enhance data and communication consistency in HubSpot included data cleaning, new configurations, automations, and a new deal pipeline.
- Started working with Pixeltree on UI/UX design for new version of WIL Catalogue.
- Launched a "Tip Tuesday" campaign to raise awareness about TalentED YYC's services, along with a campaign highlighting services for non-profit organizations.
- TalentED YYC presented virtually at the 2024 EWO Conference.

