



TALENTED^{YYC}

FEB-MAR 2025 UPDATES



BY THE NUMBERS*

5,457 Unique TalentED YYC Website Visitors

26.9K Organic LinkedIn Impressions

175 ConnectED Expo Attendees

92 WIL Opportunities Posted through Portal



PROJECT HIGHLIGHTS

- Hosted final Community of Practice workshop for PSI partners on February 3, 2025.
- Hosted 2025 ConnectED Expo on March 5, 2025. Event had 175 attendees, and representation from 10 post-secondary institutions and 5 funding delivery partners.
- Completed Calgary Chamber of Commerce employer workshop series, and held final TalentED Employer Advisory Committee meeting for pilot project.
- Received final 2024 Annual Report from Higher Education Strategy Associates (HESA).
- Finalized UI and UX improvements for WIL Catalogue with Pixeltree.
- Piloted STRATEVITA AI-driven, skills assessment at Innovate Inclusion event.
- TalentED YYC's funding agreement with Business + Higher Education Roundtable (BHER) concluded on March 1, 2025.
- Paused TalentED YYC portal; prepared for pilot project wind-down on March 31, 2025.

* For period of February 1 - March 10, 2025.

