



# TALENTED<sup>YYC</sup>

## JAN 2025 UPDATES



### BY THE NUMBERS

**11.6K** Organic LinkedIn Impressions

**157** Innovative WIL Experiences in Progress



### PROJECT HIGHLIGHTS

- Began implementing HubSpot ticket resolution process to effectively resolve technology and post-secondary troubleshooting questions from employers.
- Streamlined processes for gathering accurate and up-to-date information from funding delivery partners regarding WIL-related funding.
- WIL Catalogue data was shared with CEWIL to boost Calgary's representation in the National WIL Directory by approximately 200 programs.
- TalentED YYC met with AB WIL to discuss transitioning the Calgary WIL Community of Practice to AB WIL's provincial wide community of practice.
- Updated to and implemented 5 WIL categories for TalentED YYC's WIL Catalogue and portal.
- Imported Orbis data into HubSpot and created new data dashboard.
- HubSpot portal prototype is in development.
- Conducted Q1 2025 strategic planning for the TalentED YYC pilot project.
- Began promotion for TalentED YYC's ConnectED Expo on March 5, 2025.

